



DARIN B. NGUYEN

SENIOR CREATIVE

SKILLS

KNOWLEDGE

- Creative Direction
- Art Direction
- Branding & Identity
- Digital Marketing
- Concept Development
- Integrated Advertising
- Graphic Design
- AI Prompt
- Web Design
- Layout & Typography
- Motion Graphics
- Social Media
- Copywriting

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe XD
- Adobe Premiere
- Adobe Lightroom
- Figma
- Final Cut Pro
- WordPress

EDUCATION

Academy Of Art University
Advertising

LANGUAGES

Fluent - English
Moderate - Vietnamese
Basic Understanding - Spanish

CONTACT

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www.darindared.me

EXPERIENCE

● SENIOR DESIGNER / *Atmosphere*

Sep 2021 to Aug 2023

Worked on Jack Daniel's, Austin FC, Hooters, Jeep, Midas, Old Forester, TikTok, SXSW, Misfits Market, and Code Ninjas.

● FREELANCE CREATIVE / *Epic & Power Creative House*

May 2014 to Sep 2021

Worked on Samsung, The Wu-Tang Clan, SunBox, Sunscape, Stratford School, TuMe, Barely & Britches, American Bullion, The Frow, GIA Monae, Mindswarms, Black Dot Wireless, Follow My Gut, Global Cash Card, BRE Precision, The Screen Girls, Cine Bliss Media, Maldonado Motorsports, MentorClub, Arbisian, Blue Ocean Church LA, & Rent A Shark.

● ART DIRECTOR / *Agency ETA*

Aug 2018 to Jun 2019

Worked on Long Beach Water Department, Ensemble Real Estate, D.R. Horton, Long Beach Transit, Les Schwab Tires, Professional Fighters League(PFL), City of Encinitas, Ensemble Real Estate, Josh D, Calyx Peak Companies, Senator Lena Gonzalez, & Mayor Robert Garcia.

● ART DIRECTOR / *The Hive Advertising*

Aug 2014 to Sep 2015

Worked on brands such as UCSF Medical Center, UCSF Benioff Children's Hospital, Torani, Chateau Soverain, Hess Winery, UC Berkeley Extension, and Santa Clara Valley Water District.

● JUNIOR ART DIRECTOR / *Supercool Creative Agency*

Dec 2012 to Feb 2014

In my role, I led full-cycle campaign development, from concept to execution, and devised creative strategies for proposals and contracts. I also trained and mentored new team members, guiding them through diverse projects.

INTERESTING FACTS



Traveled 33
Countires



Traveled half the
U.S. in a campervan